

## **SAMPLE CALL FOR BOARD MEMBERS**

For 25 years, XYZ Child Abuse Prevention Nonprofit has been working to keep every child safe from abuse and neglect. Our goal is to mobilize all people – government, child care workers, medical providers, law enforcement, elected officials, parents and caretakers, the media, and businesses – to make the physical, social and emotional welfare of children a top priority and to promote positive parenting.

The *XYZ Board of Directors* provides organizational leadership and vision, maintains high ethical standards in accordance with our values, engages in effective planning to respond to the needs of families and children, and acts as wise stewards of our resources.

### **We are seeking qualified candidates to serve on our volunteer governing board.**

#### **In particular, we are looking for people who meet one or more of the following:**

- ★ Energetic and entrepreneurial business people, who are not already overextended with other commitments, eager to put their enthusiasm for changing the world to work for us
- ★ Community leaders and philanthropists willing to engage their peers in support of our mission
- ★ Astute governmental advocates who can assist in navigating the political landscape of policy development, funding and legislation
- ★ Leaders at agencies in parental supports, education, criminal justice, children and youth services, interested in strengthening program partnerships with us
- ★ Primary care and public health professionals – as well as leaders in health associations – interested in prevention
- ★ Scholars/academics with expertise in child development, physical and mental health promotion, children, youth and families
- ★ Parents/grandparents and others who have a demonstrated talent, joy and energy in chairing successful fundraising events and promotions
- ★ Individuals with significant board experience

#### **We have high expectations for our board members who are required to:**

- Have a strongly held commitment to keeping children safe and promoting positive parenting
- Attend six board meetings annually
- Actively serve on and contribute to the outcomes of one of our committees: *Program, Advocacy and Outreach, Promotions and Events, Governance*
- Advocate for the organizational needs of XYZ in the community and among colleagues and peers
- Learn more about the field of child abuse prevention as well as nonprofit governance
- Make a personal, charitable contribution to XYZ, to the best of their ability

If you are interested in being considered for our board, please contact Juan Santos at (xxx) XXX-XXXX or [jsantos@xyzmail.org](mailto:jsantos@xyzmail.org).