

ASSESSING THE NEEDS OF OUR COMMUNITY AND ITS ASSETS

1. What do we know about the people we serve? (data)
2. How will this change? Five years from now? Ten? Twenty?
3. Who are our constituents?
4. Which of our constituents are we serving now? How? How well?
5. What (services, programs) do we do best? Why?
6. What (services, programs) are we not as strong at providing? Why?
7. Who else serves the needs of these constituents? What needs and which constituencies are they serving? What do they do best?
8. What other resources exist in our community that could help meet the needs of our constituents? What would it take to mobilize these resources?
9. Who should we talk to in order to confirm what we think we know?

THE VALUES THAT GUIDE OUR WORK

1. What beliefs or values guide the way we provide our services?
2. What beliefs or values guide the way we work together? Staff? Board?
3. What assumptions do we have about how change takes place?
4. What actions would be unacceptable to us?

