

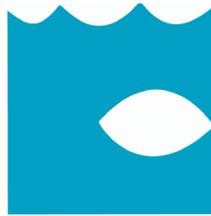
A program of
Connecticut Fund
for the Environment

Save the Sound®

18 Reynolds Street
Norwalk, CT 06855

Is 2007 the year we lose Long Island Sound?

LONG ISLAND SOUND
OUR WATER
NOT BROADWATER



A program of
Connecticut Fund
for the Environment

Save the Sound®

April, 2007

Dear Friend,

You couldn't really *lose* Long Island Sound, could you? Well, the truth is, you really could. And in 1987, we almost did.

That sweltering summer, city sewage systems finally overwhelmed the Sound's natural defenses. The pollution triggered an oxygen crash that killed most of the lobsters, crabs and bluefish from Bridgeport to Westchester. One third of the Sound was a dead zone! That could have been the beginning of the end for Long Island Sound.

Fortunately, we chose a better future back in 1987. I'm Don Strait, Executive Director for CFE/Save the Sound. I'm asking you to choose a better future now, in 2007, by joining Save the Sound today.

When you send your membership contribution of \$35, \$50, \$100 or more to Save the Sound, you choose a future of growth, health and harmony with Long Island Sound, the natural treasure that shapes and defines the places we live in.

As I write this letter, one threat to that vision of Long Island Sound overshadows most others. It's the proposal from Shell Oil and TransCanada to place a huge liquefied natural gas terminal smack in the center of Long Island Sound. They call it "Broadwater."

Nice name, isn't it? As if you won't notice the illuminated, 10-story floating island, tied to massive moorings on the Sound's bottom. As if you won't notice the permanent exclusion zone, where private craft will not be allowed, or the moving "quarantine" zones around each arriving tanker. As if you won't know that the 22-mile trench they want to plow across the Sound's bed will disrupt fragile marine habitat.

But you will notice. And, sooner or later, you will see that "Broadwater" is just a first step, the first time in history that our common law right to freely use and travel the central Sound waters would be taken away from us and granted to a private, industrial user. If you choose Broadwater, you choose a future in which bits and pieces of our Sound can be carved off for private enrichment.

Or, you can choose Save the Sound. Since 1972, we have led the movement to preserve and restore Long Island Sound so that the millions of people who live on or near its shores can always swim, fish, boat or simply enjoy the beauty of Long Island Sound.

Save the Sound speaks for you by opposing Broadwater. Save the Sound is the only environmental group that has formally intervened in the federal review process for Broadwater. For as long as it takes, Save the Sound will be in the front ranks of those speaking against this reckless private use of our common public trust.

Your member gift protects the waters and coastal lands of Long Island Sound. Right now, Save the Sound is working to:

- Increase the state Clean Water Funds that help your community protect its waters.
- Reduce New York City's releases of poorly treated sewage into the Sound.
- Help each coastal city and town clean up its act with our Municipal Report Card.

Your member gift restores marine habitats damaged by past abuse. Save the Sound and our program partners restore damaged salt marshes and other critical breeding areas. We re-open tidal flows and saltwater fish migrations to our region's rivers.

Your member gift can even help clean up your favorite beach! Each year, Save the Sound organizes people up and down the Sound and throughout its inland watershed for our shoreline cleanups. Last year, 960 Save the Sound volunteers braved the elements to remove tons of debris from 45 miles of shoreline.

Your member gift helps us create the future you want. Save the Sound co-sponsors the annual Long Island Sound Summit and manages the Long Island Sound Watershed Alliance of more than 200 groups and individuals, including officials, scientists and environmentalists.

When you join Save the Sound, you join this caring, committed and informed community. You join those who believe eight million people *can* share a sustainable, healthy Long Island Sound with the billions of other creatures that call it home, from tiny plankton to the majestic blue fin tuna. Isn't that the future you would choose?

As you think about your choice of futures today, consider the future we *didn't* choose back in 1987. That summer's near-catastrophe foretold one possible future for Long Island Sound. Some people were prepared to continue treating the Sound as a sewer and let it die rather than change their ways. Others sadly resigned themselves to the loss of a living Sound.

Yet, many more people chose a different future. Save the Sound helped lead thousands of citizens demanding change. In the end, our choice of futures prevailed. With federal, state and local efforts, municipal wastewater was made far cleaner. Strong member support gave Save the Sound the means to do habitat restoration and the power to fight for better public policies.

We saved the Sound once, but not forever. Today, despite vastly improved treatment systems, there are more people putting more pollutants in the Sound. And there will always be those, like Broadwater's backers, ready to give up your environmental heritage for their private gain. If we don't pay constant attention, if we don't work to protect and restore the Sound, the Sound's future is bleak. And without a living Sound, our future is diminished, too.

So, you really could lose Long Island Sound. But only if you choose to. You have a better choice. Save the Sound. Please join Save the Sound today.

Thank you,

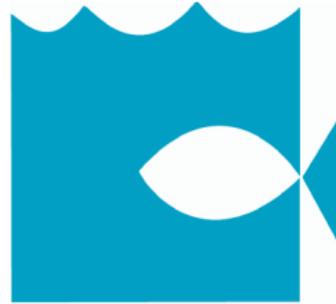


Don Strait, Executive Director

P.S. As a Save the Sound member, you'll know you are helping to make sure your family can enjoy the Sound's shores and waters this summer and for many more summers to come. Please act right now! Thank you.

P.P.S. You will always know how your Save the Sound member dollars are working for a better Sound because you will receive our quarterly member newsletter, *SoundBites*. Our Web site has even more information (www.savethesound.org). You can even become a Save the Sound Activist and get regular email activist alerts by including your email with your membership!

Lose the Sound or choose the Sound?
Two visions of our future.



Save the Sound®



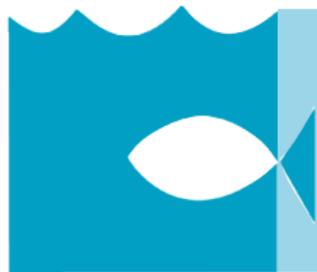
Will you lose the Sound...?



...or choose the Sound?



*Choose a healthy, sustainable Long Island Sound!
Join Save the Sound today!*



Save the Sound is dedicated to the restoration, protection, and appreciation of Long Island Sound through advocacy, education and research.

Save the Sound®

Save the Sound was founded in 1972 as the Long Island Sound Taskforce. The name was changed to Save the Sound in 1995. In 2004, Save the Sound merged with Connecticut Fund for the Environment (CFE), one of America's most effective and respected regional environmental defenders. Today, as a program division of CFE, Save the Sound does more than ever to protect, defend and restore Long Island Sound.

Save the Sound is funded by membership contributions, individual and corporate donations, foundations and government grants. All contributions to Save the Sound are designated solely for Save the Sound's programs in ***education, research*** and ***advocacy***. These are the means by which we strive to accomplish our mission: saving Long Island Sound.



***I refuse to lose Long Island Sound!
I'm joining Save the Sound today.***

Please use my member gift to protect and restore Long Island Sound .

Gift amount:

___\$500 ___\$250 ___\$100 ___\$50 ___\$35 \$_____other



Save the Sound[®]

1-203.787.0646 ext. 113

www.savethesound.org

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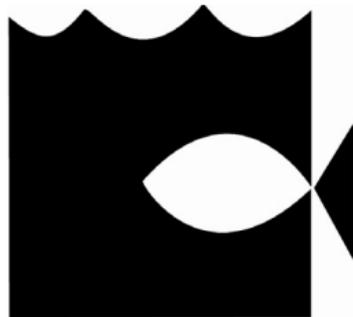
Join our Activist Network! Receive updates and

Activist Alerts by email: _____

Save the Sound is a program of Connecticut Fund for the Environment, a tax-exempt 501(c)3 organization. All funds donated to Save the Sound are fully tax-deductible and will be used to support the protection and restoration of Long Island Sound and its watershed.

SAVETHE SOUND 205 Whitney Ave., New Haven, CT 06511

Count me in!



Save the Sound[®]
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New Haven, CT 06511

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